



MoALPHA

Connecting Public Health For All Missouri

Board Meeting & Retreat

August 14-15, 2019

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MoALPHA Board Meeting & Retreat August 14-15, 2019

Participants	Focus Question	Agenda
<ul style="list-style-type: none"> • Audrey Gough • Blair Shock • Cheryl Eversole • Rex Archer • Valerie Reese • Greg Lara • Chris Gilliam • Kelley Vollmar • JoAnn Martin • Nick Hughey • Stephanie Browning • Jane Wernsman • Scott Clardy • Diane Weber 		<p>August 14, 1-5 p.m.</p> <ul style="list-style-type: none"> • Welcome/Introductions • Environmental Scan • Mission & Vision review • Practical Visioning • Blocks-What keeps us from achieving our vision <p>August 15, 8:30-1:30 p.m.</p> <ul style="list-style-type: none"> ➤ Progress review ➤ Strategic Directions ➤ Implementation Plans <ul style="list-style-type: none"> ○ One Year Calendar ○ 90 Day Implementation

Board Review of Mission, Vision

Update	Mission	Vision
2019 Update	MoALPHA advocates for the health of all Missourians by strengthening local public health agencies (unchanged)	An integrated, thriving, and sustainable public health system
2017	MoALPHA advocates for the health of all Missourians by strengthening local public health agencies (unchanged)	The Missouri Association of Local Public Health Agencies: <ul style="list-style-type: none"> • Collaborate with public health system partners • Improve leadership skills and knowledge of public health competencies • Engages members in a unified purpose creating a strong, viable, respected organization

MoALPHA: STRATEGIC PLAN SUMMARY

The MoALPHA Board engaged in five in-depth conversations regarding the current status of public health in Missouri, the desired state within the next 2-3 years, barriers to achieving those desires, and based on the barriers and desires, what a practical vision might look like. As a result of the conversations the three decisions below represent the core of MoALPHA strategic plan, along with the implementation and assignments which begin on page 11.

focusing our creative, practical actions in . . .	to deal effectively with . . .	and realize our . . .
STRATEGIC DIRECTIONS	UNDERLYING CONTRADICTIONS	PRACTICAL VISION
<ul style="list-style-type: none"> a. Recruit, retain, and develop a competent public health workforce b. Increase and diversify funding c. Build strong state, local and governmental partnerships d. Support performance improvement e. Create strong public health brand identify f. Increase public health advocacy g. Provide value-added membership services 	<ul style="list-style-type: none"> ➤ Conflicting priorities between and within organizations ➤ Perceived resource scarcity ➤ Inadequate support for public health workforce ➤ Miss-educated/uneducated legislators and policy makers ➤ Inconsistent & inadequate funding 	<ul style="list-style-type: none"> ❖ Engaging Public health workforce & partners to enhance organizational effectiveness ❖ Empowering LPHA's with a strong communication & Marketing Plans ❖ Expanding influence through strategic relations ❖ Building consensus on actionable priorities